VIA INTERNET

TO: JEFF JAMPOL

FROM: JOHN BRANCA and JOHN McCLAIN

DATE: MAY 31, 2012 FILENUMBER: 1019.1.5.3

RE: BAD 25 RELEASE

Thanks for your update last week. It is great to see the overwhelming support and excitement in the fan community for the upcoming BAD 25 release. A few questions have arisen regarding the Wembley concert DVD. Although the press release wasn't the place for background details, here is more information:

- We know that Nocturne captured on Umatic tapes the footage projected onto the JumboTrons at the various concerts including Wembley. These tapes were turned over to Michael's crew and we have confirmed with Patrick Kelly (who headed Michael's film crew for the European tour) that everything from Europe was sent to LA to be put in Michael's storage facilities. The same procedures were followed for the US shows.
- Unfortunately, record-keeping in the storage facilities was sporadic, at best, so we do not know what happened to a tape once it was sent for storage. In most cases, once a tape was pulled from the box it arrived in, it was not put back in the original box and where it wound up doesn't always make sense. As a result, 25 years later not all of the Umatic tapes from the various shows can be located, notwithstanding that we have conducted an extensive survey of all of the storage facilities. So while we believe that the Umatic tape for Wembley was initially sent for storage, we have not been able to locate it. And with regard to the Umatic footage of other concerts, the audio is extremely problematic and therefore these concerts are unusable.
- We know that VHS copies of the Umatics were made when Michael wanted to view a particular concert, but because of the lack of record-keeping, we also didn't know which concerts existed on VHS. We ultimately did find Michael's personal VHS viewing copy of the Wembley show attended by Princess Diana and Prince Charles, but not the Umatic. Even finding this VHS felt like a miracle to us!
- So while we continued the search for the Wembley Umatic master, we also researched the audio recordings that existed from all of the concerts including

Jeff Jampol May 31, 2012 Page 2

Wembley. Fortunately, the Wembley audio recordings were made using a sound truck, and appear to be the only multi-track recordings from the tour. The other audio/visual recordings that exist, whether Umatic or VHS, are "front of house" mixes, and therefore there are no separate audio recordings that can be used to create a high quality listening experience. It is for this reason that the Wembley audio is the only one suitable to create a live album.

• If we were going to include a live concert DVD in the BAD 25 release package, we had only one choice, Wembley. And there were only two options for visual – the Umatics for a different show or the VHS for Wembley. It would certainly be less expensive for the Estate to be able to create a DVD from a Umatic tape than to spend the time and money to painstakingly restore/enhance the VHS footage, but then we would not be delivering a truly authentic experience and we truly believe that watching this concert with the high quality audio will create a magical experience for all the fans as it has for us. We ultimately chose a lab that has developed its own proprietary technology for doing this kind of work (including restoration for NASA of VHS footage) in order to make the visual experience the best it can be under the circumstances.

We also could have chosen to release the Japanese concert from the first leg of the tour as there is a master of that show; but that concert was essentially a reincarnation of the Victory Tour with only two songs – "Bad" and "I Just Can't Stop Loving You" – added at the end. It isn't what we believe the fans would want.

We could have elected not to release a DVD as part of the BAD 25 celebration (and hold out hope that someday we might find the Umatic of the Wembley concert) or we could share with the fans the chance to relive that magical night with pristine audio. We made the decision to go with the latter and provide the fans with the most authentic viewing experience. We believe that the fans will agree it was the right choice when the package is released in September.